# Art is not only for the eye

By LIWEI

Lina Murel Jardorfs most recent exhibition LINASLINES – LINES OF LIFE is her first in 18 months and radiates new inspiration and creativity



Lina Murel Jardorf is 39

### **LINES OF LIFE**

In November 2002 I exhibit in FalkonerCentret in Copenhagen. I have named my exhibition LINES OF LIFE because every line I paint and any form I sculpt are fragments of my own life. I have always been better at expressing myself in the creative form than in words and when I exhibit my work, I also kind of exhibit myself.

During the past 18 months I have been working intensively and I am thrilled and excited to show the results of all these late hours spent in the studio. I have so much to tell!

As something completely new, this exhibition will

comprise both paintings and sculptures. In addition to my well-known "women" I introduce a new series of paintings partly painted in New York.

But the breaking news is that I have realized a very old dream and started to work with bronze sculpturing. My first bronze collection will be on exhibit.



Joy, warmth and sensitivity is always present

#### **EXPERIENCING ART**

I often meet people who say: "I am no expert of art...but!". This I find very sad as art is not something you have to be an expert of. Art is something you should sense, view and feel and let it bring you an experience. If the experience is good then so it the art.

To me it is important to fill my audience with positive sensations. I want my paintings to make people feel happy and touch their emotions. Not just being a joy to the eye but also a joy to the soul.



colours as well as lines are always powerful in Linas art

## I AM BEING GIVEN SO MUCH

When I work it is an extraordinary process. Though I am using my education, my experience and all my taught techniques... I am still nothing but an instrument of the Universe. It comes to me as a gift and I never know the motif before the piece is finished. I really feel that I am being given so much from the cosmos that embrace us all.

# COPENHAGEN AND NEW YORK

Normally I work in my studio in Holte in Denmark. Here I have established a cozy place at the hay loft of an old barn. It is very inspiring to be up there under the beamed ceiling and gaze out across the fields and follow the change of nature. This is where my art is rooted.

But this year also another of my dreams have come true. I have established

my own studio in New York. It is an old bakery which I have transformed into a combined studio and home. New York is so vibrant and alive and is the complete contrast to the tranquility of Holte. Yet another source of inspiration to me.

To my great joy I experience a massive interest in my artwork "over there" and in October 2002 I exhibit in High Bridges. I cannot hide the fact that I am both proud and grateful for the invitation I have received to once again exhibit at the ArtExpo in New York. This will be my third participation since 1999. As a foreign artist it is really hard to be allowed to exhibit at this particular event and consequently I am the only Dane represented. I consider it being a fabulous chance.



Women are central figures in Linas art

## MOST DANES KNOW LINAS ART – THEY JUST MIGHT NOT KNOW THEY DO

The entire Danish nation got the opportunity to enjoy Linas art when the

leading Danish Tele Company in 1998 chose Lina to decorate their national distributed "Yellow Pages" telephone books.

The same year she also decorated the annual Christmas card for the World Wildlife Foundation WWF





Danmønt Cards were decorated in 1996 by Lina

Also many companies have chosen to decorate their facilities with Linas art. Tex. Ikea, Toyota, Novo Nordic and many others.

The challenges have been numerous and varied and gone from paintings and sculptures over telephone cards and books to decorating all passenger facilities on the DFDS ferries.

And the dialogue with the companies when solving these particular decoration tasks have brought Lina to develop a completely new concept.

## USE THE ART... AND LEARN THE ART OF COOPERATION – SEMINARS IN A NEW SENSE

Lina offers companies to come and spend a day in her studio to improve their cooperation skills.

By focusing on the ways of cooperation in the group the strengths of the individual gets a chance of being recognized and then used to its full potential. This Lina obtains through meditation and the creative process of painting where the mix of laughter and concentration evolves the recognition of the self and the others.

It has to be a positive experience to join a seminar and that is why Lina exclusively concentrates on the strengths of the individual. We all have weaknesses but by focusing on our strengths we automatically grow stronger and get better at handling them.

Several companies have already gained benefit from Linas seminars.

More information about Lina Murel Jardorf: www.linaart.com